

JEFF RYAN — THE INNOVATOR



It's been said that ordinary people can do extraordinary things when they apply their God given talents. Jeff Ryan is an ordinary guy, who today is recognized as one of the most legendary shock innovators in the world. But he didn't travel a traditional path. His knowledge for shocks wasn't learned in a college classroom or out of text book. His life of suspension started out simply as a kid with a love for motocross and a mind for machines. His path through motorsports has been a journey around the world, where he worked with legendary racers, such as Dale Earnhardt, Nigel Mansell, Rick Mears, Richard Petty, Alain Prost, Michael Schumacher and Rusty Wallace, while quietly becoming a shock building legend himself. Jeff Ryan's pioneering technologies have supported championship teams from Formula 1 in Europe to the depths of Baja in off-road racing to stock car racing's highest levels of NASCAR.

A CALIFORNIA KID WITH RACING DREAMS...

It was 1979 and Jeff Ryan was a young high school senior from Campbell, California just outside of San Jose. He lived for riding dirt bikes and motocross racing. While most of his classmates were looking to move onto college and develop defined career paths, Jeff Ryan was going to work as a general assembler for legendary shock innovator, Bob Fox. Ryan was one of the first 10 employees at Fox Shocks, in a time when suspension technology was just taking to the track.

"It was an exciting time. Many new things were happening in racing suspension and I was just a young kid taking it all in. I loved motocross and I loved building things, so for me working at Fox was a dream job. Although I'm not sure my Dad at the time agreed with my choice." It was at Fox Shocks that Jeff Ryan became a skilled self-taught machinist, set a foundation for shock design, gained a general understanding of the racing industry, and built relationships through customer service and sales for Fox.

OPEN WHEEL... OPENS IEFF'S WORLD...

At age 25 Jeff Ryan was already getting noticed. He was recruited to the Indy Car Team, Galles Racing. Jeff was hired as a machinist, as there was no such thing as a shock specialist at that time. During the day he would machine parts for the team and during the late hours of the night Ryan would work on shocks. He watched and learned from the many engineers that came through Galles Racing. He also spent nearly every weekend at the race track absorbing the communications of drivers, crew chiefs and lead engineers. In the calm stillness of the late nights at the race shop, Jeff began to put all the components of his knowledge of

various shock technologies and what he'd learned from the racetrack into his own shock innovations. His niche in life was beginning to shine as the shocks he built performed.

The Galles Racing Team's increased performance caught the attention of the Penske Racing organization where he was recruited to introduce a new 4-way design for Penske Racing's IndyCar Teams. Impressed with the design, Roger Penske asked Jeff to lead and direct a new startup company called Penske Racing Shocks. Over the span of 15 years, Jeff built one of the most championship and race winning shock absorber manufacturers to date.

A LEGACY OF HIS OWN...

Wanting to pursue new business segments that used shock absorber technologies outside of racing, Jeff decided to leave Penske Racing Shocks. In 2007, JRi Shocks was founded specializing in racing, military, bio-medical and commercial applications. JRi has accolades and milestones rivaling companies twice their age and size. Beginning with

4 employees, a 1,550 square foot building in Raleigh, North Carolina to today with 113 employees, a 70,000 square foot facility in Mooresville, North Carolina, JRi has expanded to keep up with business growth. Over the years, they have landed multiple OEM contracts with companies such as Arctic Cat, Chrysler and Continental Engineering and supplied each contract with the same high performance shocks JRi is known for. All JRi Shocks are hand-built, not mass assembled and have continued to accrue countless wins, records and championships in all forms of motorsports around the world. A company rooted heavily in Engineering, JRi has completed special projects for other transportation platforms such as planes, boats and trains, as well as bio-mechanical/cyborg devices and numerous suspension applications within the Defense/Military sector.

As we look to the future, JRi Shocks next decade will be a similar progression to the last 10 years. Focusing on innovation and striving for excellence, JRi will continue leading the way in the highly competitive shock absorber industry.

FORMULA ONE World Championships

US OPEN WHEEL Championships

9 INDIANAPOLIS 500 Victories 10 NASCAR Cup Series Championships



Multi SUPERBIKE Championships Multi DAYTONA 500 Victories Multi NHRA PRO STOCK Championships

AMA SUPERCROSS Podium Finish



REBUILDABLE AND SERVICEABLE . . .

Every tool needed to work on a shock is available for purchase on JRishocks.com.





































704-660-8346 www.jrishocks.com

CHECK OUT OUR JRI APPAREL @JRISHOCKS.COM

JRIDE

ELECTRONICALLY DEFINE YOUR RIDE

JRi's patented JRide shock system for street, off-road and racing applications allows users to adjust the shocks damping capabilities without ever leaving the drivers seat. The electronically adjustable system allows the user to adjust the compression and rebound on all shocks virtually instantaneously. The JRide system comes with multiple JRi preset settings for various road and track conditions as well as multiple off-road terrain types. Incremental adjustments to the shocks rebound and compression characteristics can be made via the full color display. Compatible with the Ride Height System. The innovative JRide system from JRi puts complete control at your fingertips.



Full Color Touch Screen Display



electronically define your rid



STREET/RACING

The JRide system offers a level of control and adjustment that no other shock on the market can match. With only the push of a button, the user can adjust the rebound and compression characteristics of the vehicles shocks in just hundredths of a second. That means varying or changing road or track conditions are no longer an issue.

APPLICATIONS: Eyelet to Eyelet shocks and some chassis modification is required.

JEEP JK

The first "on the fly" adjustable shock package for the Jeep JK. The system comes with factory terrain presets for Dunes, Desert, Trails, Mud and more. All presets can be custom tuned to the operators preference based on a 10 position setting scale for both compression and rebound.

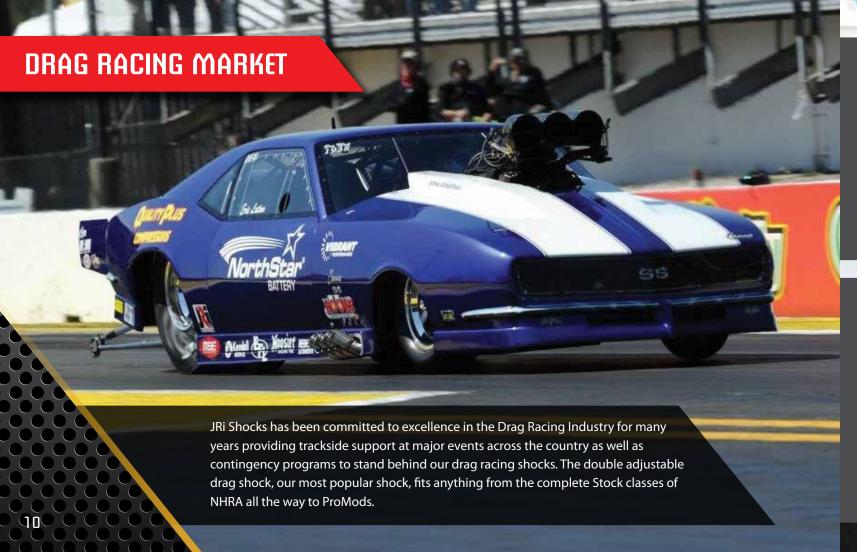
DRAG RACING

The JRide system has been approved for use by the NHRA and achieved its first pro drag racing win in 2014 with continued success. Using a preprogramed timing sequence, the JRide system can make automatic and instantaneous adjustments to the shocks damping characteristics all the way down the track once triggered by the throttle.

APPLICATIONS: Pro Stock, Pro Mod







Double Adjustable Shocks

- Adjusts preload on rebound shim stack for starting line conditions
- Low speed compression adjustable
- Most adjustability on the market
- Responsive to higher frequency inputs
- Reduced tire shake
- Perfect for Top Sportsman & Top Dragster classes
- Consistent and faster 60' times
- Available in 4", 5", 6", 7" and 8" stroke
- Air assist option available

4-Way with Air Assist

- Adjusts high speed rebound for track conditions
- High & low speed compression adjustment on the canister
- "Dump" the air for a smooth ride down the track
- Air assisted allows you to be more aggressive with rebound which achieves better 60' times
 - High & low speed adjustments on rebound and compression all independent from each other
 - If you race on multiple race tracks, easily adjustable to all types of track conditions
 - Responsive to higher frequency inputs
 - Available in 4", 5", 6", 7" and 8" stroke
 - Reduced tire shake
 - Consistent and faster 60' times

Triple Adjustable Air Drop Shock

- Adjustable preload on rebound shim stack for starting line conditions
- Air assist allows you to use max rebound at starting line, keeping the shock at a certain position for a certain amount of time before releasing air and smoothing out the ride
- Works off air and a timer once you get down the track 60 feet or so, you can dump the air to lower the ride height down which adds angle into the four-link resulting in the tires getting more grip
- Responsive to higher frequency inputs
- Reduced tire shake
- Consistent and faster 60' times
- Lowers ride height up to 2 inches
- CO2, solenoid and timer sold separately

Sportsman Shocks

- Easily serviceable and rebuildable monotube design
- The most technology you can buy for the price
- Designed for Index and all stock classes
- Gas pressurized for consistent shock performance
- Two stroke options: 5" stroke, 17.5 extended and 6" stroke, 19.5 extended
 - Compression and rebound adjusted separately which provides a wide range of adjustability
 - Coil-Over kit included
 - Lightweight aluminum design





TECHNICAL ADVANTAGES

- With JRi's special valving, body roll is eliminated no matter what size tire or lift kit
- Aluminum Shock body with anodized coating adds durability and dissipates heat faster than the stock Steel shock body which extends the life of the shock
 - 2.0 Compression adjust reservoir that allows for increased oil flow and nitrogen capacity which provides better performance and longevity
 - Double-sheer bracket in the front provides increased wheel articulation while off-roading
 - Spherical bearings are used on upper and lower mounts as they are stronger, last longer and reduce noise versus rubber bushings that wallow out creating squeaks and creaks
 - Easy installation; Hassle-free bolt on OEM Direct Replacement Mounting
 - 100% Serviceable and Re-buildable

Jeep JK Complete Vehicle Set — All Years

Available in 0"-2" lift, 2"-3" lift and 4"-6" lift









Triple Adjustable Piggyback Sport Bike Shock

The Triple Adjustable Piggyback shock is our premier sport motorcycle shock. It can be found in every paddock across the country where road racers demand a shock that performs at the highest level. Street and track day riders who demand the best performance depend on the triple adjustable piggyback shock.

TECHNICAL ADVANTAGES:

- Provides multiple adjustment options- ride height, high and low speed compression, low speed rebound and spring preload
 - Universal mounting and fitting design
 - 100% serviceable and rebuildable
 - Dyno tested ensuring excellent performance
 - Has assisted in achieving numerous track records and been a part of two National Endurance Championship wins
 - Available for Honda CBR, Kawasaki Ninja, KTM 390R, KTM 390 Duke, Suzuki SV650, Yamaha R3, Yamaha FZ09 and Yamaha FZ07 models

TECHNICAL ADVANTAGES:

• Affordable price point

JRi is known for.

Inline Single

Adjustable Shock

- Ride height adjustment capability
- Internal floating piston
- Universal mounting and fitting design
- 100% serviceable and rebuildable
- Dyno tested ensuring excellent performance

The Inline Single Adjustable Shocks provide the

performance along with the flexibility of universal fitment with a price point to fit a wide range of customer budgets.

With sport bikes, naked bikes, and entry level bikes all becoming more and more compact, the inline single

adjustable shock provides universal fitment, price

flexibility without sacrificing the performance

- Spring preload adjustment
- Proven track record performance
- Dozens of premiere expert class wins
- Best mid turn grip of any shock on the market
- Available for Honda CBR, Kawasaki Ninja, KTM 390R, KTM 390 Duke, Suzuki SV650, Yamaha R3, Yamaha FZ09 and Yamaha FZ07 models



Performance Clicker Shocks

The performance clicker shocks are the allin-one shock that can be adjusted to eat the bumps and cracks for a smooth comfortable ride or set firm to tackle corners and track days.

- Ride Your Way- adjust your shocks to suit your riding style
- Designed for comfort and performance with the adjustability to soften or stiffen the ride
- Clicker knob to adjust damping with wide range from soft, medium and stiff
- Approximately 60 clicks of damping adjustment

Sport Shocks

The sport shock is designed for the person looking for a better shock than OEM. This shock will provide an increase in performance and handling. Ideal for someone who is looking for improved cornering and light track use.

- Entry level performance
- Designed for a sportier ride and improved performance
 - Custom aggressive valving for spirited driving while maintaining less body roll

Piggyback Shocks Double Adjustable

A step above the performance clicker shock, featuring an added adjustment for superior handling on road or for aggressive track days.

- Top-of-the-Line Performance
- Reservoir for extra nitrogen volume and compression adjustment
- Independent compressions and rebound adjustment
- 6 setting compression adjuster
- Approximately 60 clicks of rebound adjustment
- Shock offers fine tune adjustments similar to what's available on race only vehicles

Grand Touring Shocks

The grand touring shocks were developed to improve ride comfort over bumps and rough road without sacrificing the sporty handling characteristics of the vehicle.

- Comfort mixed with performance
- Designed to provide a smooth ride and improved handling
 - Internal fixed bleed shaft with custom plush valving for a smoother ride than OEM shocks

SHORT TRACK ASPHALT SHOCKS

JRi Shocks provides a variety of race proven designs to help drive racers to victory lane. Depending on the sanctioned shock rules and your adjustability preferences, JRi offers a shock to provide you the grip,

performance and stability to put you in victory lane.

ST/08 Shocks

The JRi ST/08 short track shock was designed specifically for the demands of short track racing. From sanctioned shock rules to super late models, JRi has a variety of options to provide a winning shock solution for your short track needs.

- A variety of adjustability options available: Non, Single, Double, Triple and 4-Way
- Available from 4-9" stroke
- Custom valving options available to meet specific driver needs
- Maintains better performance and longevity over runs
- Lower hysteresis resulting in improved response time
- Lower friction, reducing stiction
- Multiple piston options for maximum grip to create the curve you're looking for
- Multiple lengths available
- Single and double adjustable options feature a wide range of adjustments from full open to full closed with multiple jet and needle options to tune your range
- Triple adjustable option offers high and low speed rebound adjustment for greater range in one shock

SC/07 Coilover Shocks

Based off our winning NASCAR shock design, the SC/07 was developed to provide a larger nitrogen volume than the standard ST/08 resulting in lower rod pressure which increases grip.

- Non-canister design increases response time
- Available in single and double adjustable
- Base valve and non-base valve available
- Features low friction end bearing
- Threaded body gives ability to run coilover
- Lighter than ST/08
- Custom valving options available to meet specific driver needs
- Maintains better performance and longevity over runs
- Multiple piston options for maximum grip to create the curve you're looking for

SL/14 Shocks

The SL/14 steel body shock features a larger nitrogen chamber and smaller shaft diameter to greatly reduce rod pressure gain due to displacement and heat. The shaft bearing dust cap and the eyelet jam nut allow for easily changing bump stops.

- Custom valving options available to meet specific driver needs
- Base valve and non-base valve available
- Lower hysteresis resulting in improved response time
- Lower friction, reducing stiction
- Multiple piston options for maximum grip to create the curve you're looking for
 - Variety of adjustability options: Non, Single, and Double (Double available only with 5/8" shaft)
 - 1/2" shaft with jam nut
 - Floating rod guide
 - 5" Coilover kit

SHORT TRACK DIRT SHOCKS JRi Shocks provides a variety of race proven designs to help drive racers to victory lane. Depending on the sanctioned shock rules and your adjustability preferences, JRi offers a shock to provide you the grip, performance and stability to put you in victory lane.

ST/08 Shocks

The JRi ST/08 short track shock was designed specifically for the demands of short track racing. From sanctioned shock rules to super late models, JRi has a variety of options to provide a winning shock solution for your short track needs.

- A variety of adjustability options available: Non, Single, Double, Triple and 4-Way
- Available from 4-9" stroke
- Custom valving options available to meet specific driver needs
- Maintains better performance and longevity over runs
- Lower hysteresis resulting in improved response time
- Lower friction, reducing stiction
- Multiple piston options for maximum grip to create the curve you're looking for
- Multiple lengths available
- Single and double adjustable options feature a wide range of adjustments from full open to full closed with multiple jet and needle options to tune your range
- Triple adjustable option offers high and low speed rebound adjustment for greater range in one shock

SL/10 & SL/13 Shocks

The JRi SL/10 and IMCA legal SL/13 steel body dampers were designed with the same performance-based technology that JRi incorporates in all of our products, while remaining cost effective for the racer.

- Custom valving options available to meet specific driver needs
- Maintains better performance and longevity over runs
- Lower hysteresis resulting in improved response time
- Lower friction, reducing stiction
- ½" shaft upgrade option available
- Schrader valve SL/10 and IMCA legal hyper-screw on the SL/13
- Double Adjustable option available
- Multiple piston options for maximum grip to create the curve you're looking for
- Gas charged Coilover Kit available Floating rod guide

SC/07 Coilover Shocks

Based off our winning NASCAR shock design, the SC/07 was developed to provide a larger nitrogen volume than the standard ST/08 resulting in lower rod pressure which increases grip.

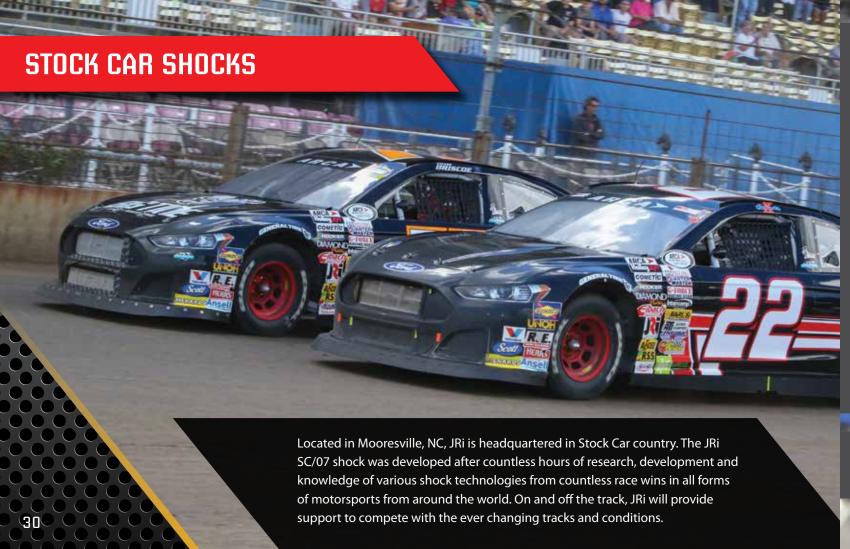
- Non-canister design increases response time
- Available in Single and Double adjustable
- Base valve and non-base valve available
- Features low friction end bearing
- Threaded body gives ability to run as a coilover
- Lighter than ST/08
- Custom valving options available to meet specific driver needs
- Maintains better performance and longevity over runs
- Multiple piston options for maximum grip to create the curve you're looking for

SL/14 Shocks

The SL/14 steel body shock features a larger nitrogen chamber and smaller shaft diameter to greatly reduce rod pressure gain due to displacement and heat. The shaft bearing dust cap and the eyelet jam nut allow for easily changing bump stops.

- Custom valving options available to meet specific driver needs
- Maintains better performance and longevity over runs
- Base valve and non-base valve available
- Lower hysteresis resulting in improved response time
- Lower friction, reducing stiction
- Multiple piston options for maximum grip to create the curve you're looking for
- Variety of adjustability options: Non, Single, and Double (Double available only with 5/8" shaft)
 - Large nitrogen chamber ½" shaft with jam nut
 - Multiple piston options
 - Floating rod guide
 - 5" Coilover kit available





SC/07 HSRD

For the last decade, adjustments have been made through an adjustment bleed circuit which primarily controls slower shaft speeds or "low speed" damping. The HSRD allows for an adjustable preload of the primary rebound stack using a secondary shim stack acting through a lightweight cage. Using the JRi check valve, the jets can be utilized as compression bleed, rebound bleed, or straight through bleed.

TECHNICAL ADVANTAGES:

- ARCA Racing Series and NASCAR legal
- High speed rebound adjustment providing more adjustability in a single shock
- Fixed bleed through the sweeps
- Maintains better performance and longevity through the runs
- Lower hysteresis resulting in improved response time
- Lower friction, reducing stiction
- Multiple piston options for maximizing grip and to create the curve you're looking for
- Multiple length options available
- Custom valving options available to meet specific driver needs

Kit Parts

JRi offers a variety of piston selections, eyelet combinations and monoballs allowing teams to customize their shocks to meet any track condition and chassis configuration.

SC/07 Bleed Adjustable

The JRi bleed shaft shock has a range of bleed adjustment options- fine, high flow and compression blow-off. The bleed shaft is a click style knob that allows for 80 clicks of adjustment. The low speed compression/rebound components use a poppet and high quality spring to adjust the compression/rebound to the desired settings.

TECHNICAL ADVANTAGES:

- ARCA Racing Series, NASCAR and K&N Racing Series legal
- High speed rebound adjustment providing more adjustability in a single shock
- Base valve and non-base valve options available
- Maintains better performance and longevity through the runs
- Lower hysteresis resulting in improved response time
- Lower friction, reducing stiction
- Multiple piston options for maximizing grip and to create the curve you're looking for
- Multiple length options available
- Custom valving options available to meet specific driver needs

SC/07 Double Adjustable

Based off our winning NASCAR shock design, the SC/07 was developed to provide a larger nitrogen volume than the standard ST/08 resulting in lower rod pressure which increases grip.

TECHNICAL ADVANTAGES:

- ARCA Racing Series and NASCAR legal
- Non-canister design increases response time
- Available in Single and Double adjustable
- Maintains better performance and longevity over runs
- Base valve and non-base valve options available
- Features low friction end bearing
- Multiple piston options for maximizing grip and to create the curve you're looking for
 - Custom valving options available to meet 3 1 specific driver needs



Camaro Platform

JRi Shocks teamed up with Detroit Speed to develop the ultimate 5th Generation Camaro suspension platform. These shocks and struts provide undisputable performance advantages including excellent ride quality, faster lap times and an easy transition from the street to the track.

- 5th Gen Camaro model years 2010-2015
- High-performance, aluminum struts for the front and shocks with 'Detroit Tuned' valving for the rear
- Available in Single adjustable and Double adjustable configurations
- Offers adjustable camber slugs- 0, 1/16", 1/8", 3/16" and $\frac{1}{4}$ "
- Coilover design offers adjustable ride height
- Inverted rear shock design provides easy spring changes
- Complete Kits available from JRi Dealers

Mustang Platform

From a '64 Mustang to a S-197 and everything in between,
JRi Shocks offers a suspension system that will meet your needs.

- Coilover design offers adjustable ride height
- Available in double adjustable configuration
- Lightweight, steel body struts for the front and billet aluminum shocks for the rear
 - Nitrogen charged for added consistency delivering better performance and longevity
 - Complete Kits available from JRi Dealers

Corvette Platform

The Corvette exudes performance, speed and style. Off the showroom floor, the Corvette is virtually track ready. JRi's performance technology allows one to transition from street to track in minutes, optimizing overall handling for the desired application.

- Offer C5, C6 and C7 Platforms
- Double adjustable, coilover
- Nitrogen charged for added consistency delivering better performance and longevity
- Enhance ride quality while supplying superior grip
- Allow for dynamic low speed and high speed control optimizing handling and providing enhanced response time
- Upgrade performance in a multitude of applications- daily driving, street use, autocross and competitive on-track use
- Specific valving is available
- Complete Kits available from JRi Dealers

Challenger / Charger Platform

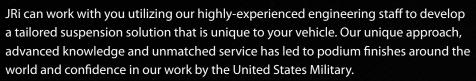
As the official Mopar aftermarket shock supplier for the Dodge Dart, JRi Shocks knows Dodge vehicles are bred for performance. The JRi Dodge Charger/ Challenger shocks deliver performance inspired handling while providing superior grip of the road.

- Double adjustable, coilover
- Available for 2005-present year Dodge Charger and Challenger
 - Nitrogen charged for added consistency, better performance and longevity
 - Specific valving is available for street, road course and drag racing applications
 - Complete Kits available from JRi Dealers





SPECIALTY MARKET SHOCKS



From shock absorbers, test equipment to integral data acquisition mechanisms, we can support a wide range of needs. JRi is armed with staff of Electronic, Mechatronics and Mechanical Engineers who are some of the most experienced minds in the business. JRi uses two leading design software packages, Pro-Engineer and SolidWorks, depending on the best way to communicate with the customer's technical preference and needs. In addition, JRi is capable of design-only applications and total turn-key mechanical/electronic assemblies. We specialize in electronic controlled hydraulic devices as well as embedded micro sensors. JRi uses premiere quality components in our electronic and sensor selections.

At JRi, we don't have customers, we have relationships. With each project, a JRi Engineer is assigned and remains with the project from beginning to delivery and demonstration if required.





P.O. Box 5506 136 Knob Hill Road Mooresville, NC 28117

704-660-8346 info@jrishocks.com www.jrishocks.com









